

# WATER MAGAZINE EDITORIAL CALENDAR – 2024

## JANUARY

Publication date 02/01/24  
Advertisement artwork deadline 11/12/23  
Editorial submission deadline 27/11/23

### AD & biogas

**Monitoring, sampling & testing**  
**Tanks, vessels & storage systems**

## FEBRUARY

Publication date 29/01/24  
Advertisement artwork deadline 15/01/24  
Editorial submission deadline 02/01/24

**Drains, manholes & sewer systems**  
**Excavation, tunnelling & trenchless technology**  
**Industrial water & wastewater treatment**

## MARCH

Publication date 26/02/24  
Advertisement artwork deadline 12/02/24  
Editorial submission deadline 29/01/24

**Drives, controls, valves & actuators**  
**Flow & level measurement**  
**Pumps & pumping systems**

## APRIL – CHEM UK SHOW EDITION

Publication date 25/03/24  
Advertisement artwork deadline 11/03/24  
Editorial submission deadline 26/02/24

**Blowers & compressors**  
**Pipes, fittings & couplings**  
**Sludge treatment, reuse & disposal**

## MAY – WES SHOW EDITION

Publication date 29/04/24  
Advertisement artwork deadline 15/04/24  
Editorial submission deadline 02/04/24

**Diversity, skills & training**  
**Filtration & screening**  
**Vehicles, plant & machinery**

## JUNE

Publication date 03/06/24  
Advertisement artwork deadline 20/05/24  
Editorial submission deadline 07/05/24

**Disinfection, UV & water treatment**  
**Leak detection & repair**  
**SuDS, drainage & flood prevention**

## JULY

Publication date 01/07/24  
Advertisement artwork deadline 17/06/24  
Editorial submission deadline 03/06/24

### AD & biogas

**Desalination & water resource optimisation**  
**Monitoring, sampling & testing**

## AUGUST

Publication date 29/07/24  
Advertisement artwork deadline 15/07/24  
Editorial submission deadline 01/07/24

**Aeration & mixing**  
**Excavation, tunnelling & trenchless technology**  
**Safety & security**

## SEPTEMBER

Publication date 27/08/24  
Advertisement artwork deadline 12/08/24  
Editorial submission deadline 29/07/24

**Customer service, billing & metering**  
**Flow & level measurement**  
**Pumps & pumping systems**

## OCTOBER – WWEM SHOW EDITION

Publication date 30/09/24  
Advertisement artwork deadline 16/09/24  
Editorial submission deadline 02/09/24

**Chemicals & dosing systems**  
**Pipes, fittings & couplings**  
**Sewage treatment**

## NOVEMBER

Publication date 28/10/24  
Advertisement artwork deadline 14/10/24  
Editorial submission deadline 30/09/24

**Asset management & maintenance**  
**Filtration & screening**  
**Odour, pollution & spillage control**

## DECEMBER

Publication date 25/11/24  
Advertisement artwork deadline 11/11/24  
Editorial submission deadline 28/10/24

**Data analytics & digitalisation**  
**Energy efficiency & power management**  
**SuDS, drainage & flood prevention**

Water Magazine is a member of **British Water** – [www.britishwater.co.uk](http://www.britishwater.co.uk)

Water Magazine is published by **Capel Media Limited** (company number 13636441)

Registered office: 2 Claridge Court, Lower Kings Road, Berkhamsted, Hertfordshire, HP4 2AF, United Kingdom

Postal address: Three Gables, Corner Hall, Hemel Hempstead, Hertfordshire, HP3 9HN, United Kingdom

**T: +44 (0) 1923 672 527 M: +44 (0) 7887 853 787**

**[info@watermagazine.co.uk](mailto:info@watermagazine.co.uk) [www.watermagazine.co.uk](http://www.watermagazine.co.uk)**

## ADVERTISING DEADLINES:

Advertisements can be pre-booked anytime in advance but no later than two weeks prior to the publication date to guarantee inclusion. Artwork for pre-booked advertisement placements should be emailed to **dan@watermagazine.co.uk** two weeks prior to the publication date.

The optimum file type is a high resolution, print/press quality PDF, although other print/press quality files can be accepted. An artwork design service is available if required, for alterations and modifications.

## EDITORIAL DEADLINES:

To provide adequate time for review, the editorial submission deadline is no later than four weeks prior to the publication date, but earlier is always advisable. Submissions should be emailed to both **dan@watermagazine.co.uk** and **phil@watermagazine.co.uk** using the guidelines below.

## EDITORIAL SUBMISSION GUIDELINES:

- Submit your article in the form of an attached text document such as Microsoft Word or paste the article text within the body of an email (or do both, as that's rather helpful to us).
- The accompanying images should be sent as attachments to the email, ideally jpeg or similar, and high resolution (300 dpi) to ensure we can use them in the print magazine.
- Download links to cloud storage services such as Dropbox / Google Drive are also acceptable, especially for larger file sizes.

## HELPFUL TIPS

Water Magazine does not charge for editorial to appear within the monthly magazine or on the website. As a result, we receive many submissions to review, and those selected to appear are chosen entirely on merit. Here are some helpful tips that will increase the chance of your article appearing.

- Keep the word count to under 700 words.
- Ideally, write in third person.
- If you choose to submit an article written in first person, attach a headshot of the author, along with full name and job title, so we can byline the article.
- Don't use 'salesy' language, jargon or boastful statements.
- Avoid claims that would be difficult for us to substantiate.

Water Magazine is a member of **British Water** – [www.britishwater.co.uk](http://www.britishwater.co.uk)

Water Magazine is published by **Capel Media Limited** (company number 13636441)

Registered office: 2 Claridge Court, Lower Kings Road, Berkhamsted, Hertfordshire, HP4 2AF, United Kingdom

Postal address: Three Gables, Corner Hall, Hemel Hempstead, Hertfordshire, HP3 9HN, United Kingdom

**T: +44 (0) 1923 672 527 M: +44 (0) 7887 853 787**

**[info@watermagazine.co.uk](mailto:info@watermagazine.co.uk) [www.watermagazine.co.uk](http://www.watermagazine.co.uk)**